



# Salmon Arm Demolition Derby and Swap Meet plus Show 'n Shine

Saturday, June 14<sup>th</sup> & Sunday, June 15<sup>th</sup>

## ***Sponsorship Proposal 2025***

### **Why Sponsor this Event?**

Sponsorship opportunities provide a platform for networking and building relationships with other businesses and community members.

Your support will not only benefit your business through increased visibility and brand recognition but it will also show your commitment to giving back to the community.

Please join us in making a positive impact on our community, supporting important charities and causes, while growing your business through sponsorship.

### **A Message From Our Marketer**

Email: [smashandswap@gmail.com](mailto:smashandswap@gmail.com)

Phone: 250-253-2380

Hello! My name is Amber Inglis and I am both honoured and proud to be part of this amazing event! Last years' 2-in-1 event was a smashing success with over 14,000+ attendees over the weekend! To say we were blown away with the support from this community would be an understatement. From all across BC and Canada, we were elated to welcome event participants and excited viewers from near and far. We are beyond grateful to all our Sponsors from last year and appreciate that a huge part of our success was because of their generous support. As we gear up for another outstanding event, I am hopeful that your business would be interested in Sponsorship. I would be honoured to work with you and look forward to potentially hearing from you very soon! Thank you for taking the time to look over our Sponsorship package!

With kind regards,

Amber

# PLATINUM Sponsorship

**\$3000 or Equivalent in Services / Equipment**

- Vendor space at event to promote your business and/or sell products.
- Large business logo on our Sponsorship Banner.
- Large business logo on our website with a link directly to your business.
- Space to display your business banner at the event in a high traffic area.
- Focused recognition during the event via announcer.
- 4 social media posts highlighting your business (2 Facebook, 2 Instagram). *Businesses must produce their own write-ups and/or graphics. If this is a barrier, please contact our marketer.*
- Numerous other social media sponsorship recognition posts on both Facebook and Instagram.

**As a special thank you for your sponsorship**

*12 Weekend Passes to give to your staff or customers*

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# GOLD Sponsorship

**\$2000+ or Equivalent in Services / Equipment**

- Large business logo on our Sponsorship Banner.
- Large business logo on our website with a link directly to your business.
- Space to display your own banner at the event.
- Focused recognition during the event via announcer.
- 2 social media posts highlighting your business (2 Facebook, 2 Instagram). *Businesses must produce their own write-ups and/or graphics. If this is a barrier, please contact our marketer.*
- Numerous other social media sponsorship recognition posts on both Facebook and Instagram.

**As a special thank you for your sponsorship**

*8 Weekend Passes to give to your staff or customers*

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# SILVER Sponsorship

**\$1000+ or Equivalent in Services / Equipment**

- Medium business logo on our Sponsorship Banner.
- Medium logo on our website.
- Recognition during the event via announcer.
- 2 social media posts highlighting your business (2 Facebook, 2 Instagram).  
*Businesses must produce their own write-ups and/or graphics. If this is a barrier, please contact our marketer.*
- Numerous other social media sponsorship recognition posts on both Facebook and Instagram.

**As a special thank you for your sponsorship**

*4 Weekend Passes to give to your staff or customers*

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# BRONZE Sponsorship

**\$500+ or Equivalent in Services / Equipment**

- Small logo on our Sponsorship Banner.
- Small logo on our website.
- 1 social media post (Facebook or Instagram, your choice). *Businesses must produce their own write-ups and/or graphics. If this is a barrier, please contact our marketer.*
- Recognition during the event via announcer.

**As a special thank you for your sponsorship**

*2 weekend passes to give to your staff or customers*

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Sponsorship payments can be made by cash, cheque, or e-transfer.

Please make cheque payments payable to “Smash and Swap”.

E-Transfer payment to: [smashandswap@gmail.com](mailto:smashandswap@gmail.com) (please put your name in memo)

***The Salmon Arm Demolition Derby and Swap Meet plus Show ‘n Shine  
Committee appreciates your consideration for Sponsorship!***

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**Other opportunities for marketing your business and/or giving back to the  
community at this event:**

**Showcase your automotive related business: SWAP MEET & Automotive Market**

The Swap Meet is a great opportunity to showcase your business to the community and/or  
sell your products/services.

Any automotive related: Parts, tools, equipment, apparel, accessories and more.

Man-cave items, antiques, collectibles, toys, signs & memorabilia are accepted as well.

For more details visit: [www.whitepostautomuseum.com/swap-meet](http://www.whitepostautomuseum.com/swap-meet)

Or Call Keri at (250) 835-2224

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## ***Giving Back to the Community***

### **Silent Auction Donation:**

We are raising funds for our established bursary for an SD83 student going into post-secondary trade school. 100% of proceeds from the silent auction will go directly to the bursary.

The Silent Auction will be held on site during this event and was majorly successful last year!

Prize donations would be appreciated with much gratitude.

Please contact Amber Inglis @ (250)253-2380.

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**We are proud to support local community non-profit societies and charities through our event through 50/50 raffles, recyclable collections, and helping us upkeep and maintain the grounds during the weekend. Some of these non-profit societies and charities we supported in 2024 include:**

Shuswap Paws Rescue Society

Salmon Arm Minor Baseball – Hornets U13 AA

Notch Hill Historic Community Hall

Girl Guides of Canada

**Apply to become the next group to directly benefit your non-profit or charity!**

**Applications can be found on our website.**

***Thank you from the Salmon Arm Demolition Derby and  
Swap Meet plus Show 'n Shine Committee.***